



A nonprofit organization promoting Uptown businesses since 2013.

2023-2024  
Board of Directors

President  
**Fasha Davishian**  
Davishian Group

Vice President  
**Steven Neal**  
Economic Policy Impact Center

Treasurer  
**Ismael Elias**  
Villa Park Mobile Estates

Secretary  
**Ismael Elias**  
Villa Park Mobile Estates

**Aaron Blackburn**  
Barner's Barber College Directors

**Tam Carpenter**  
Frontier Real Estate Investments

**Michelle Greene**  
Jordan High School

**Jafet Palanco**  
Vince Vinco Realty Group

**Justin Blakely**  
Executive Director

## UPCA Board Meeting

### AGENDA

**March 22, 2024** 9:00-11:00 am

#### WELCOME

1. Public Comments/Presentations:

*Invitees Intro:*

- **Councilmember Austin** - CD8
- **Councilmember Dr. Ricks-Oddie** - CD9
- **Conservation Corps** - (Michael Bridges/Carmin Patino)

2. Approval of Minutes: (Tabled)

**Motioned:**

**Seconded:**

3. Action Item(s):

- **HunniBuzz Contract**

4. Financials - Teunia McRae

5. President's Report: None

6. Executive Director Report: **Justin Blakely**

- Uptown CashDash in partnership with Localight
- Brad Pollak, SBDC Introduction
- Uptown Business Expo
- Green Team Reactivation in partnership with Houghton Park Neighborhood Association
- Meeting Frequency and Forecasting Availability

7. Council Report: **District 8th & 9th**

8. City of Long Beach Report: None

9. Development/Property Updates: **Jafet P.**

10. Multifamily Report: **Ismael E.**

11. Community Reports: Justin Blakely

- **La Taqueria**

12. BID Security Report: Joe Banuelos

13. Old Business

- **None**

14. New Business - Future Agenda Items

***Meeting Adjourned***