



A nonprofit organization promoting Uptown businesses since 2013.

## UPCA Board Meeting

### **AGENDA**

**June 21, 2024** 9:00 a.m. - 11:00 a.m.

#### **WELCOME**

1. Public Comments/Presentations:

*Invitees Intro:*

- **Long Beach Economic Inclusion, Executive Director - Carmen Jackson**
- **Marissa Lujan and Diana Martinez**
- **Conservation Corps - Michael Bridges**

Approval of Minutes: (Tabled)

**Motioned:**

**Seconded:**

3. Action Item(s): None

4. Financials - **Teunia M.**

5. President's Report: **Pasha D.**

6. Executive Director Report: **Justin B.**

- Hunnibuzz Update - logo
- Board Headshots - remaining members need to schedule
- Street Vendor Ordinance Update
- Addressing vacant lots and storefronts
- Beautification Project in BID - Benches, Trashcans, Planters, Banners
- Increasing BID Security

7. Council Reports: **District 8th & 9th**

8. City of Long Beach Police Report: **Officer Raff**

9. Development/Property Updates: **Jafet P.**

10. Multifamily Report: **Ismael E.**

11. Conservation Corps - **Michael B.**

12. BID Security Report: **Joe B.**

13. Old Business

- Uptown CashDash in partnership with Localight

14. New Business (**Action Item**)

- **Propose new** Business Representatives Board, Marissa Lajun and Sam Gedday

*Meeting Adjourned*